Data from 1028 undergraduate students in the Broad College of Business had been collected by survey. The majority of students reported being engaged in employment, summer courses, or experiential learning.

Engagement Rate: 98%

Survey Respondants Major Breakdown:
- ACC (17%)
- FIN (12%)
- GM (4%)
- HRM (2%)
- MKT (10%)
- SCM (56%)

Internship Wage Analysis:
- ACC: $19.03
- FIN: $16.27
- GM: $11.75
- HRM: $13.73
- MKT: $15.24
- SCM: $17.57
- Overall: $17.35
Class Level
Survey Respondants
- Freshman (19%)
- Sophomore (27%)
- Junior (36%)
- Senior (18%)

Average Internship Wage
By Class Standing
- Freshman
  - International 4%
  - Midwest 83%
  - West 5%
  - East 4%
- Sophomore
  - International 4%
  - Midwest 83%
  - West 5%
  - East 4%
- Junior
  - International 4%
  - Midwest 83%
  - West 5%
  - East 4%
- Senior
  - International 4%
  - Midwest 83%
  - West 5%
  - East 4%

Employers Who Hired the Most Students
- GM
- Michigan State University
- Deloitte
- Plante Moran
- GE
- PwC
- Ford

Employment by Region
- International 4%
- Midwest 83%
- West 5%
- South 4%

Full comprehensive survey available at lear.broad.msu.edu/about/reports. Information for The School of Hospitality Business can be found in the full report.